



**R. J. Reynolds Tobacco Company
MAY PARTNERS PROMOTION**

Account: A. MONTEVERDI Acct.#434400

Brand Promotion	Doral Buy 2 Get 1 Free 4 ctn live + 2 ctn free
----------------------------	---

Display Packing	5 live pks DoralFF100	1 white ctn DoralFF100
	5 live pks DoralLt100	1 white ctn DoralLt100
	5 live pks DoralUL100	1 white ctn DoralUL100
	5 live pks DoralLtM100	1 white ctn DoralLtM100

Allocation (cs)	0 Doral FF100(12M)	1 Doral FF100(6M)*
	0 Doral Lt100 (12M)	1 Doral Lt100 (6M)*
	0 Doral UL100(12M)	1 Doral UL100(6M)*
	0 DoralLtM100s(12M)	1 Doral LtM100s(6M)*

Displays **30**

Date Product **5/3/96**
Recvd

Display	(timing)	Immediately
Assembly		

Displays Shipped to Retail - procedures required to receive .08 per ctn Category II payment:	Send displays automatically to accounts on attached list week of 5/3/96	Please cross out any account that refuses promotion and return list to RJR	If any displays are left over advise RJR- PLEASE DO NOT SEND TO OTHER ACCOUNTS
---	--	---	---

Packing and shipping payment if packing is completed within 2 weeks	28.00 per 12M case of Live product
--	---

**NOTE: PARTNERS PROMOTIONS MAY BE SENT ONLY TO PREVIOUSLY
AGREED ACCOUNTS (see attached list)**

***Buy 1 Get 1 Free Product**

****Voice mail 800-757-8255 mail box #48795 to request payment before
sending out displays.**

51850 2431

DATA GRAB

SR TERR	ACCT	FULL NAME	ADDR1	CITY	STATE	ZIP	PHONE NO
122109	276552	5 CORNER DELI	673 NEWARK AVE	JERSEY CITY	NJ	7306	201 653 7291
133005	771644	7 11 #11457	249 LAFAYETTE RD	MENLO PARK	NJ	8837	908 548 4884
122602	772691	7 11 #23491	528 N WOOD AVE	LINDEN	NJ	7036	908 486 8614
133402	673818	7 ELEVEN #11026	384 DOVER RD	S TOMS RIVER	NJ	8757	908 240 3332
122603	275105	A LA CARTE DELI	715 SCOTLAND RD	ORANGE	NJ	7050	201 678 2017
122603	509065	A ONE MARKET	133 MONTGOMERY ST	BLOOMFIELD	NJ	7003	201 429 2990
122101	491007	BEESAN CORPORATION	1560 TEANECK RD	TEANECK	NJ	7666	201 833 4920
122607	275129	BENNY'S LUNCH	396 MAIN ST	ORANGE	NJ	7050	201 674 2846
122604	274223	BORO DELI	539 UNION BLVD	TOTOWA	NJ	7512	201 595 5366
122603	295095	BREWER'S WORLD	710 BLOOMFIELD AVE	GLEN RIDGE	NJ	7028	201 748 5033
122108	473195	CALIFORNIA MARKET	4562 PARK AVE	WEEHAWKEN	NJ	7087	201 223 0650
122603	558334	DAWN TO DUSK NEWS	460 PLEASANT VALLEY	WEST ORANGE	NJ	7052	201 731 0444
122604	642942	DELI MART	163 E MAIN ST	LITTLE FALLS	NJ	7424	201 256 0886
122607	549325	ELMWOOD SMOKE SHOP	288 ELMWOOD AVE	MAPLEWOOD	NJ	7040	201 762 9818
122606	527739	EXXON #32098	264 BLOOMFIELD AVE	MONTCLAIR	NJ	7042	201 744 6344
122103	285927	EXXON HILLTOP #32548	3100 KENNEDY BLVD	UNION CITY	NJ	7087	201 863 2388
122101	292623	EXXON SHOP	264 LIVINGSTON ST	NORTHVALE	NJ	7647	201 784 3637
122103	642621	FINE FARE	6210 BERGENLINE AVE	WEST NEW YORK	NJ	7093	201 868 3716
122607	912147	FOOD PLUS	301 MAIN ST	ORANGE	NJ	7050	201 673 0708
122604	273282	GENE'S LIQUORS	26 N STRAIGHT ST	PATERSON	NJ	7522	201 790 3477
122106	314383	GETTY DELI	351 GETTY AVE	PATERSON	NJ	7503	201 881 9172
122602	518201	GRAND CENTRAL DELI	109 LONG AVE	HILLSIDE	NJ	7205	201 923 8616
122607	642819	HOSPITAL SWEET SHOP	171 S ESSEX AVE	ORANGE	NJ	7050	201 674 8488
122104	270148	J&W CONVENIENCE	215 RIDGE ROAD	ARLINGTON	NJ	7032	201 991 0825
122102	706293	JAMNA MINI MART INC.	313 LAKEVIEW AVE	CLIFTON	NJ	7011	201 772 5757
122102	517853	JOLLY CORNER	313 LAKEVIEW AVE	CLIFTON	NJ	7011	201 340 4259
122102	399554	LAKEVIEW LIQUORS	227 LAKEVIEW AVE	CLIFTON	NJ	7011	201 772 1651
122603	401088	LARCHMONT CONFECTION	2717 MORRIS AVE # B	UNION	NJ	7083	908 688 2426
122603	254902	LE JOHNS BUY RITE	28 MAIN ST	WEST ORANGE	NJ	7052	201 674 0496
122603	400833	LEE'S MARKET	545 VALLEY RD	WEST ORANGE	NJ	7052	201 731 9500
122604	771468	MELO WINE LIQUORS	450 CHAMBERLAIN AVE	PATERSON	NJ	7522	201 595 5255
133007	772372	METRO DRUGS	2 ELIZABETH ST	NEW BRUNSWICK	NJ	8901	908 846 4676
122603	876998	PLAZA WINE AND LQ	123 BLOOMFIELD AVE	BLOOMFIELD	NJ	7003	201 748 5105
122603	332636	REMAX HEALTH/BEAUTY	117 BLOOMFIELD AVE	BLOOMFIELD	NJ	7003	201 748 8737
122608	400855	ROMANY LIQUOR	227 GLENRIDGE AVE	MONTCLAIR	NJ	7042	201 744 5454
122608	400878	TOWN HOUSE LIQUOR SH	115 WATCHUNG AVE	UPR MONTCLAIR	NJ	7043	201 744 2337

2552 05815

51850 2433

122603	401068	VILLAGE SMOKE SHOP	4 VALLEY ST	SOUTH ORANGE	NJ	7079	201 762 4925
--------	--------	--------------------	-------------	--------------	----	------	--------------

DATA GRAB

DATAGRAB

SR	TERR	ACCT	FULL NAME	ADDR1	CITY	STATE	ZIP	PHONE NO
122104		270148	J&W CONVENIENCE	215 RIDGE ROAD	ARLINGTON	NJ	7032	201 991 0825
122603		509065	A ONE MARKET	133 MONTGOMERY ST	BLOOMFIELD	NJ	7003	201 429 2990
122603		876998	PLAZA WINE AND LQ	123 BLOOMFIELD AVE	BLOOMFIELD	NJ	7003	201 748 5105
122603		332636	REMAX HEALTH/BEAUTY	117 BLOOMFIELD AVE	BLOOMFIELD	NJ	7003	201 748 8737
122102		706293	JAMNA MINI MART INC.	313 LAKEVIEW AVE	CLIFTON	NJ	7011	201 772 5757
122102		517853	JOLLY CORNER	313 LAKEVIEW AVE	CLIFTON	NJ	7011	201 340 4259
122102		399554	LAKEVIEW LIQUORS	227 LAKEVIEW AVE	CLIFTON	NJ	7011	201 772 1651
122603		295095	BREWER'S WORLD	710 BLOOMFIELD AVE	GLEN RIDGE	NJ	7028	201 748 5033
122602		518201	GRAND CENTRAL DELI	109 LONG AVE	HILLSIDE	NJ	7205	201 923 8616
122109		276552	5 CORNER DELI	673 NEWARK AVE	JERSEY CITY	NJ	7306	201 653 7291
122602		772691	7 11 #23491	528 N WOOD AVE	LINDEN	NJ	7036	908 486 8614
122604		642942	DELI MART	163 E MAIN ST	LITTLE FALLS	NJ	7424	201 256 0886
122607		549325	ELMWOOD SMOKE SHOP	288 ELMWOOD AVE	MAPLEWOOD	NJ	7040	201 762 9818
133005		771644	7 11 #11457	249 LAFAYETTE RD	MENLO PARK	NJ	8837	908 548 4884
122606		527739	EXXON #32098	264 BLOOMFIELD AVE	MONTCLAIR	NJ	7042	201 744 6344
122608		400855	ROMANY LIQUOR	227 GLENRIDGE AVE	MONTCLAIR	NJ	7042	201 744 5454
133007		772372	METRO DRUGS	2 ELIZABETH ST	NEW BRUNSWICK	NJ	8901	908 846 4676
122101		292623	EXXON SHOP	264 LIVINGSTON ST	NORTHVALE	NJ	7647	201 784 3637
122603		275105	A LA CARTE DELI	715 SCOTLAND RD	ORANGE	NJ	7050	201 678 2017
122607		275129	BENNY'S LUNCH	396 MAIN ST	ORANGE	NJ	7050	201 674 2846
122607		912147	FOOD PLUS	301 MAIN ST	ORANGE	NJ	7050	201 673 0708
122607		642819	HOSPITAL SWEET SHOP	171 S ESSEX AVE	ORANGE	NJ	7050	201 674 8488
122604		273282	GENE'S LIQUORS	26 N STRAIGHT ST	PATERSON	NJ	7522	201 790 3477
122106		314383	GETTY DELI	351 GETTY AVE	PATERSON	NJ	7503	201 881 9172
122604		771468	MELO WINE LIQUORS	450 CHAMBERLAIN AVE	PATERSON	NJ	7522	201 595 5255
133402		673818	7 ELEVEN #11026	384 DOVER RD	S TOMS RIVER	NJ	8757	908 240 3332
122603		401068	VILLAGE SMOKE SHOP	4 VALLEY ST	SOUTH ORANGE	NJ	7079	201 762 4925
122101		491007	BEESAN CORPORATION	1560 TEANECK RD	TEANECK	NJ	7666	201 833 4920
122604		274223	BORO DELI	539 UNION BLVD	TOTOWA	NJ	7512	201 595 5366
122603		401088	LARCHMONT CONFECTION	2717 MORRIS AVE # B	UNION	NJ	7083	908 688 2426
122103		285927	EXXON HILLTOP #32548	3100 KENNEDY BLVD	UNION CITY	NJ	7087	201 863 2388
122608		400878	TOWN HOUSE LIQUOR SH	115 WATCHUNG AVE	UPR MONTCLAIR	NJ	7043	201 744 2337
122108		473195	CALIFORNIA MARKET	4562 PARK AVE	WEEHAWKEN	NJ	7087	201 223 0650
122103		642621	FINE FARE	6210 BERGENLINE AVE	WEST NEW YORK	NJ	7093	201 868 3716
122603		558334	DAWN TO DUSK NEWS	460 PLEASANT VALLEY	WEST ORANGE	NJ	7052	201 731 0444
122603		254902	LE JOHNS BUY RITE	28 MAIN ST	WEST ORANGE	NJ	7052	201 674 0496

WHOLESALE : 434400 A. MONTEVERDI, INC.
TEMPLATE : 600355 605-00 DOR MAY B2G1P
TEMPLATE SEQ : 0001
SALES LEVEL : 12XXXX

TERR	ACCOUNT	NAME	ADDRESS	CITY	ST	QUANTITY	TAX	CHAIN-ID	SUPPLIER
122102	399554	LAKEVIEW LIQUORS	227 LAKEVIEW AVE	CLIFTON	NJ	2	-	-	
122102	706293	JAMNA MINI MART INC.	313 LAKEVIEW AVE	CLIFTON	NJ	2	-	-	
122603	275105	A LA CARTE DELI	715 SCOTLAND RD	ORANGE	NJ	1	-	-	
122608	400855	ROMANY LIQUOR	227 GLENRIDGE AVE	MONTCLAIR	NJ	1	-	-	
133002	280502	FOLEYS LIQUOR	76 ROUTE 35	NEPTUNE	NJ	1	-	-	
133003	582969	QUICK FOOD MART	912 SOUTH AVE	PLAINFIELD	NJ	1	-	-	
133003	401585	BELDERE VARIETY	1041 SOUTH AVE	PLAINFIELD	NJ	1	-	-	
133003	401623	TOBACCO BARN	6739 HADLEY RD	SOUTH PLAINFIEL	NJ	1	-	-	
133007	772372	METRO DRUGS	2 ELIZABETH ST	NEW BRUNSWICK	NJ	2	-	-	
133007	653730	OTTO'S LIQUOR	49 OBERT ST	SOUTH RIVER	NJ	1	-	-	
133009	633047	WILDON ENTERPRISES	571 STATE ROUTE 10	WHIPPANY	NJ	3	-	-	
133009	381090	THE AMERICAN NEWS CO	1300 SPRINGFIELD AVE	NEW PROVIDENCE	NJ	1	-	-	
133009	401266	LISS PHARMACY	374 SPRINGFIELD AVE	SUMMIT	NJ	1	-	-	

PAGE BREAK TOTAL ACCOUNTS 13 TOTAL QUANTITY 18

TEMPLATE TOTAL ACCOUNTS 13 TOTAL QUANTITY 18

1 each

51850 2435

FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 4/25/96

Number of pages including cover sheet 4

To: A. Monteverdi

Brian Monteverdi

Phone

Fax Phone 201-673-3890

CC: Rick Cottrell

Greg Mitchell

From:

Lanny Wolfe

Phone 908-225-4774

Fax Phone 908-417-9076

REMARKS:

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the information you will need to work the May Partners promotion. Please pack displays and add to normal order for each account on the attached Partners list week of May 6.

If you have any questions please let me know.

Thanks,

Lanny

51850 2436